

Corporate Conservation Sponsorships

HAWAII MARINE ANIMAL RESPONSE (HMAR) BUSINESS SPONSORSHIPS PROGRAM



Your business can make a powerful marine conservation impact.

Every day of the year, HMAR is on the front lines answering hotline calls, responding in the field to incidents and rescues, educating the public, and protecting our vulnerable marine animals and the ocean ecosystem for this and future generations. Now, your business can help us continue and grow this vital work by supporting HMAR. In the process, your company receives great exposure and other benefits; your customers see and appreciate your commitment to conservation, while your employees learn about and can help play a direct role in helping Hawai'i's most iconic animals and our shared ocean.

Sponsorship levels deliver valuable benefits for your business and your employees.

Program Benefit	Description	Annual Giving Levels				One-Time Gift
		Advocate \$3,000 - \$10,000	Protector \$10,000 - \$20,000	Guardian \$20,000 - \$40,000	Legacy \$40,000+	
Listing on HMAR's Supporters Website	Your company is recognized on our website with a link to your web page.	X	X	X	X	>\$5,000
Annual Corporate Social Governance (CSR) Impact Metrics Report	Ready for CSR reports, board presentations, and Environmental, Social & Governance (ESG) disclosures.	X	X	X	X	>\$5,000
Social Media Recognition for Joining & Renewing Sponsorship	We spotlight your company when you become or renew sponsorship and reach thousands of people.	X	X	X	X	>\$10,000
Press Release and Interviews for Joining & Renewing Sponsorship	Radio and TV media recognition when joining or renewing sponsorship participation.		X	X	X	>\$10,000
Use of HMAR Logo on Approved Materials	Display your support for HMAR on your website, at your location, in print materials, and on vehicles.			X	X	
Named Recognition in HMAR Newsletters	Great recognition in HMAR's curated newsletter series multiple times each year.			X	X	>\$10,000
Annual Employee Training Sessions	We teach your employees about marine conservation, led by HMAR experts - a great employee amenity			X	X	
Quarterly Social Media Posts to Boost Your Company and Brand	We spotlight your business, build your brand, and recognize your HMAR support while reaching thousands of people.			X	X	
Participation in HMAR VIP Events	Your employees and selected guests get behind-the-scenes invitations to special HMAR events.			X	X	>\$20,000
Featured Profile in Annual HMAR Impact Report and Case for Support	Great exposure for your business that highlights your conservation commitment while reaching thousands.			X	X	
Sponsor Team Volunteer Days	Your employees are enriched and make a difference helping with HMAR conservation projects.				X	
Named Recognition / Signage at HMAR Facilities	Your company logo and name is prominently displayed as a key HMAR supporter at HMAR facilities				X	
Named Recognition on HMAR Video Content and Website	Your company identity is included on HMAR videos and websites that reach thousands of people.				X	

Demonstrate Your Business Commitment

Your business can show it cares about Hawai'i's unique marine ecosystem and the vulnerable animals that call it home. Do it for the seals, do it for the sea turtles, do it for the seabirds, and do it for our ocean. Whatever your business, you can also be in the marine conservation business by supporting HMAR and some of what makes Hawai'i so special.



Your Team Finds Purpose in Their Work

Through employee training, recognition of your business in the media, participation in HMAR conservation work and VIP events, connect your employees to something larger than their job descriptions. Employees tied to a larger mission stay longer, perform better, and bring more to every customer they serve - that's a competitive advantage.

HMAR needs your help. Let's talk today. Email info@h-mar.org.



Hawai'i Marine Animal Response (HMAR)
PROTECTING HAWAII'S MARINE ANIMALS FOR OVER A DECADE
h-mar.org

